

ANNE MOYA STEYH

www.AnneMoyaStudios.com

Graphics Design/Multimedia Professional with 30+ years of experience with:

Web Design/Internet Products	Painting	Print Design
Social Media Design	User Interface Design	Multimedia/Print Production
Point Of Purchase Collateral	Promotional Materials	Corporate Branding
Client Consultations	Project Management	Pre-Press/Press Checking
Process/Workflow Improvements	Budget Development	Presentation Design
Evaluating & Selecting Media	Strategic Planning	Traditional/Digital Illustrations

TECHNICAL SKILLS

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| ▪ Adobe InDesign CC | ▪ MS PowerPoint | ▪ RIPper Software |
| ▪ Adobe Photoshop CC | ▪ JavaScript | ▪ Adobe Acrobat Professional |
| ▪ Adobe Illustrator CC | ▪ WordPress | ▪ Traditional and Digital Illustration |
| ▪ MS Excel/Word | ▪ Mailchimp | ▪ Fine Art Acrylic & Enamel Painting |
| ▪ CSS | ▪ HTML | ▪ Skateboard Design |
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EXPERIENCE

Graphic Designer & Commissioned Artist Anne Moya Studios– Seattle, WA 6/20/2014-Present

- Designed and maintain logo brand, merchandise, product photography, print collateral, website and social media channels.
- Front-end UI design, HTML and JavaScript coding, testing and website launch.
- Design and paint one-off custom and commissioned longboard and skateboard gallery art.

Production Designer – Contract Creative Circle/T3 Publishing – Seattle, WA 6/12/2015-7/15/2015

- Created layout and converted TD Ameritrade's thinkMoney magazine for online viewing.
- Utilized proprietary CMS system and HTML and provided improved SEO workflow standards.
- Worked remotely and attended weekly meetings.

Email Designer – Contract Creative Circle/Sur La Table – Seattle, WA 3/24/2015-4/10/2015

- Design, brand and photo editing production of e-commerce e-mails.
- Worked with Art Director and Creative Director adhering to strict brand guidelines for quick turnover.

Graphic Designer – Contract Creative Circle/LiveAreaLabs – Seattle, WA 5/13/2013-6/20/2014

- Design and file production of desktop, mobile and tablet e-commerce websites and banner ads.
- Works with Creative Director, clients and design teams in a fast-paced ad agency environment.
- Clients include, Columbia, Trina Turk, Black Diamond Equipment, Hancock Fabrics and Ariat.

Graphic Designer – Contract Creative Circle/Coinstar/Orango – Bellevue, WA 5/9/2012-5/09/2013

- Worked with Marketing Manager to design, art direct, rebrand, build workflow and CMS system.
- Responsibilities included the design, coding and file preparation of email, print collateral, kiosk user experience, Kiosk flash ads, digital signage and social media imagery.
- Orango Holiday Campaign resulted in 150% sales increase.

Designer/Art Critic - Freelance Seattle Star – Seattle, WA 3/1/2012-4/1/2015

- Supplied photography and designed logo and brand.
- Provided news and reviews of Seattle events with the focus on the graphic novel scene.

UX Production Designer – Contract RedTech/Microsoft – Seattle, WA 8/2/2011-2/11/2012

- Collaborated with Microsoft Advertising to create, maintain and organize graphic assets, banner ads and conceive internet and social media campaigns.
- Work with Program Manager to ensure the visual design is reflective of and additive to the target Consumer experience.

UX Designer – Contract Rylem/ADP/COBALT – Seattle, WA 2/02/2011-7/29/2011

- Works with Product Manager for Social Media to create user experiences through wireframes and mockups for various automotive brands including VW, Mini, BMW, Ford and Chevrolet.

Production Artist – Freelance Radarworks – Seattle, WA 4/2009-2/2011

- High-profile consultant charged with troubleshooting, rebuilding, designing layout and producing Microsoft Office communicator documentation for the interactive Windows Live international launch.

Graphic Designer – Freelance Directv/Root Sports Network – Seattle, WA 10/2010-1/2011

- Graphic Designer recruited to introduce department procedures that included traffic management, art directing and CMS management, organization in the Utah, Colorado, Seattle and Pittsburgh markets.

Graphic Designer – Contract Smart Dept./Fluke Networks – Everett, WA 5/2010

- Design and modernize collateral and papers for software/server product line, while controlling projects that included package design, flyers, tradeshow booth, white papers, account notes.

Web Designer – Contract Filter/Colliers International – Seattle, WA 7/2009-1/2010

- Design, testing, image editing, production and optimization of monthly email newsletter and micro sites for Canada and the United States.

OTHER RELATED EXPERIENCE

Web Designer – Contract	Filter/EXG Studios Microsoft – Seattle, WA	5/2009
Web Designer/Production Designer	Expedia.com – Bellevue, WA	2007- 2009
Print Designer/Web/Production Designer	Macy's– Seattle, WA	2005-2006

EDUCATION & PROFESSIONAL DEVELOPMENT

- **BA in Graphic Design & 3D Animation** – Henry Cogswell College
 - **Associate of Arts in Print Production** – Shoreline Community College
- Adobe Software Training ~ SpecLogix Paper and Design ~ P.I.A. Certification in Print Production

HONORS & ACCOMPLISHMENTS

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| ▪ Georgetown Art Attack! and Greenlake Art Walk - Seattle, WA | 2016-Present |
| ▪ Boarded Up, The Art of Skateboarding Exhibition - Orlando, FL | 2015-2016 |
| ▪ Shunpike Storefronts - Seattle, WA | 2015 |
| ▪ Deck Art 2015 Gallery Show - Rochester, MI | 2015 |
| ▪ Dennon Museum Exhibition <i>Sideways: Exploring Skateboard Art + Culture</i> | 2015 |
| ▪ Finalist- 2005 Electronic Publishing EPPIE Awards-Best Non-fiction Title. | |
| The Fantasy Writer's Companion ISBN: 1896944159 (illustrations) | 2005 |
| ▪ Commissioned design of indigenous sculpture - Snohomish, WA | 1993 |